

Professional Profile

WADLEY-DONOVAN GROWTHTECH, LLC

A Wadley-Donovan Group Company

WILLIAM A. FREDRICK
President and CEO

CAREER SUMMARY

Mr. Fredrick is the president and CEO of Wadley-Donovan GrowthTech, LLC, a Wadley-Donovan Group (WDG) company offering diversified economic and workforce development services, including strategic planning, labor market assessments and remedial programs, data and information services, target industry identification and targeting, and real estate site certification. The company offers best-of-class services fully grounded in the reality of the customer. It is part of a collaborative network of partner firms within the industry that share its Quality and Client-First principals.

In 1992, Bill and other industry leaders formed WDG, an evolution of the James P. Wadley Company, established in 1975. In 2004, the company's economic development division changed its name to Wadley-Donovan GrowthTech. The company serves as WDG's economic and workforce development consulting unit, and it is one of the leading and most respected in the business.

Bill has a distinguished 30-year career in economic development and site selection consulting. Before becoming a founding partner of WDG in 1992, Bill held senior consulting positions at three international business mobility advisory firms: The Fantus Company, Moran, Stahl and Boyer, and Prudential Realty.

Bill's economic development clients have been varied in scope and size. Current or recent clients and projects include: Huntsville (AL), Madison County (AL), Greater New Orleans, Inc. Greater Jackson Alliance, greater Knoxville (TN), Washtenaw County/Ann Arbor (MI), Albuquerque (NM), a 52-county region around Memphis (TN), the State of Wyoming, Baton Rouge (LA), El Paso (TX), Dallas County (TX), Elko (NV), Cookeville (TN), Tri-Cities (TN-VA), Clermont County (OH), and Buffalo (NY). He also is heading up WDG's site certification for the States of Oregon and Ohio. Other representative U.S. clients include Tulsa, Abilene (TX), Northeastern Pennsylvania, Savannah, Lee County (FL), Charlotte County (FL), Phoenix, Greater Tallahassee EDC, Puerto Rico, Kansas, Eastern Idaho, Kentucky, and Wisconsin. Bill also has directed and conducted projects in Latin America, the Caribbean, and Europe.

His corporate clients have spanned most industry sectors, including Alfa-Laval, Bloomberg, Chase, General Dynamics, Heinz, McKesson, Merck, NFIB, Northrop Grumman, Prudential, Public Service Electric & Gas, John Wiley, Johnson & Johnson, Time-Life Books, and Transamerica. His personal corporate projects range from Fortune 500 corporate headquarters, to a variety of manufacturing facilities, distribution centers, back offices operations, R&D and technical centers, and data centers.

EDUCATION

Bill earned a bachelors degree from Franklin & Marshall College and a masters degree in urban planning from New York University.

PROFESSIONAL ACTIVITIES

Acknowledged as an industry leader and innovator, Mr. Fredrick is a frequent speaker on both corporate location, workforce and economic development issues, and he is frequently quoted in national and regional media. He is a member of the International Economic Development Council, Northeast Economic Development Association, the U.S. Green Building Council, the Urban Land Institute, the National Association of Workforce Boards, Society of Human Resource Management, and the Institute of Electrical and Electronic Engineers.