

WILLIAM A. FREDRICK

PRESIDENT, WADLEY-DONOVAN GROWTHTECH, LLC



Bill Fredrick is the president and founder of Wadley-Donovan GrowthTech, LLC, a Wadley-Donovan Group (WDG) company offering diversified economic and workforce development services. The firm is one of the nation's leading firms in the economic development field with a product and service portfolio that includes economic development strategic and action planning; socio-economic and demographic trend assessments; SWOT analyses of housing, quality of life, business operating environments, and competitive advantages; area marketing; workforce development; area economic transformational development and redevelopment strategies; business development and attraction programs; target industry identification and targeting; and real estate site certification. Bill has conducted numerous local and regional economic development strategic plans nationwide with a focus on achievable actions and measurable results within a framework of economic and social sustainable development. His work considers the broader reach of economic development, including the impacts of economic transition on overall community health, economic vibrancy, and quality of life, and how EDO's can assist their employers incorporate sustainable practices that minimize risks and enhance profits.

Bill has a 35-year career in economic and workforce development and site selection consulting. Before becoming a founding partner of WDG in 1992, Bill held senior consulting positions at three international business mobility advisory firms: The Fantus Company, Moran, Stahl and Boyer, and Prudential Realty. Bill began his professional career as an urban planner for Morris County (NJ), for which his primary responsibilities were in the fields of transportation and housing.

Over his career Bill has conducted more than 325 projects in 46 states at the local, regional and state levels and in several overseas countries. Bill's projects have resulted in hundreds of thousands of new jobs and many millions of dollars in corporate investment. A principal tenet of Bill's approach to economic development is to work with local communities, using their collective creative talents and assets, goals, and self identity to develop a coordinated, inclusive strategic pathway to sustainable economic development and redevelopment within an increasingly global and digital environment.

His work has resulted in significant economic transformation and expansion of communities and regions throughout the country. He co-authored both Economic Development Implementation Strategies for the City of Peoria (AZ), and strategic action plans for the Cities of Newark, and Wilmington, DE with Mark Waterhouse of Garnet Consulting Services, Inc. Both plans are being implemented. He also was a leading team member of the Hopi Tribe Economic Development Corporation's I-40 Corridor Economic Development study.

Bill earned a bachelor's degree in history from Franklin & Marshall College in Lancaster, PA, and a master's degree in Urban Planning from New York University.

He is a member of the Economic Development Association of New Jersey (EDANJ), Northeast Economic Developers Association, the International Economic Development Council (IEDC), Sustainable Jersey, and the NJ Tech Council. Bill serves on the Board of Directors of the Morris County (NJ) Economic Development Corporation, and is a member of the Corporation's Strategic Planning, Marketing, and Life Sciences Committees. He is also a member of the International Economic Development Council's Sustainable Development Advisory Committee, and is a frequent participant in the programs of the Institute for Sustainable Enterprise at Farleigh Dickenson University.