

Professional Profile

WADLEY-DONOVAN GROWTHTECH

A Wadley-Donovan Group Company

SHARON D. SEWELL
Vice President, Workforce Development Services

CAREER SUMMARY

Ms. Sewell is the vice-president of workforce development services for Wadley-Donovan GrowthTech, LLC, a Wadley-Donovan Group company offering economic development, workforce development, and related consulting services.

At WDG, Ms. Sewell brings her comprehensive senior management experience and skills in strategic planning, business development, program development and implementation to focus on the development of workforce-development services and initiatives.

Before joining WDG, Ms. Sewell was the Interim Executive Director of the National Association of Workforce Boards (NAWB), where she was responsible for strategic planning, business development, membership development, administering and directing programs and projects, monitoring policy and strengthening advocacy efforts, and advising the Board of Directors, among other functions.

As NAWB's Senior Director of Marketing, she directed the organization's overall marketing, communications, and membership programs, and conducted research for product development and policy analysis; comprehensive communication strategies, and effective capacity-building initiatives.

Sharon also oversaw education and training programs that involved conducting needs assessments; developing plans, procedures and presentations; and program evaluation.

Prior to her tenure with NAWB, Ms Sewell served as a consultant to Building Managers and Owners Institute (BOMI) researching international business expansion; the coalition coordinator for the New York City Employment and Training Coalition; New York's Consortium for Worker Education to establish a Technical Skills Training Center; and at NYATEP Inc, where she managed the development and delivery of technical assistance and training to state and local workforce organizations.

EDUCATION

Sharon is a graduate of State University of New York, where she earned a B.A. in English, and of the University of Maryland, where she earned her MBA in International Business. She also holds a certifiical in International Business Studies from the University of Antwerp in Belgium.

PROFESSIONAL ACTIVITIES

Sharon is a member of the American Society of Association Executives (ASAE) and the ASAE Future Leaders Program.